



Paul Johnston

One Walker's "Steps"

Suzanne Dysard of Boulder, Colorado, is the nation's number one online CROP Hunger Walker. She raised \$6,880 last year, \$4,805 of it online. And it was so easy! She set up her own Walker page at www.cropwalkonline.org and invited friends from around the world via e-mail to support her. "And e-mails are easy for people to forward. My mom forwarded my e-mail to people in her office. As a result I had a whole group of people in New Jersey supporting me AND getting matching donations!" She's a tireless promoter of CROP Hunger Walks. "I carry a CROP Walk sign when I travel. My car is easy to spot around town – it's the one with the CROP Walk bumper sticker on it." Suzanne hopes others will join her in getting the word out online, "The more people know about the Walk, the more will participate, and the more we can do to eliminate hunger!"

Walk on the Web and help your CROP Hunger Walk grow!



Robert Barnhart/CWS



CHURCH WORLD SERVICE

28606 Phillips Street
P.O. Box 968
Elkhart, IN 46515
800-297-1516

www.churchworldservice.org

Church World Service/CROP
Regional Offices
Toll-free 888-CWS-CROP
(888-297-2767)

W.O.W.
Walk On the Web!



Jupiterimages

**Step-by-step instructions
for raising funds online
for your CROP Hunger Walk
www.cropwalkonline.org**

Be an “E-Walker”

If you have e-mail, you’ve got a whole new way to raise funds for your CROP Hunger Walk by using our online donation tools. With our newly designed website, it’s easier than ever!

Thanks to the wonders of the worldwide web, every Walker can:

- Create a personalized web page to accept donations and invite friends to join your Walk.
- E-mail requests for donations to friends and family anywhere.
- Receive credit card contributions for their CROP Hunger Walk at our secure site.
- Use the web to raise funds to combat hunger and poverty at home and around the world.



Walk on the Web: Step-by-Step



- Go to **www.cropwalkonline.org**
- Click on your **state**.
- **Locate your Walk** and click on it.
- Follow the simple step-by-step instructions to **register** as an individual, a member of a team, or to create a team.
- **Tailor your personal web page** with photos, quotes, and your fund raising goal.
- **E-mail family and friends** to contribute.
- **Widgets are available** to help raise funds from your blog or social networking sites, too!

QUESTIONS?

**Call your CWS Regional Office
at 888-CWS-CROP (888-297-2767)**

Or write:

webwalk@churchworldservice.org

Your Online Participant Center

Once you are registered, your secure online Participant Center offers a variety of tools for promoting your Walk and keeping track of donations you receive, including:

- **Your web page**, which you can personalize with photos and information about why you are involved in the Walk.
- **An e-mail center** where you can send a sample request letter or compose your own. Those who choose to support you will be directed to your personal web page to make their pledge.
- **The ability to import e-mail addresses** from your web-based e-mail program (such as Yahoo! or Gmail).
- **Automatic e-mail alerts** when someone has sponsored you, giving you a chance to thank them!
- **Reports** on donations to date.

